



# A Global Financial Information Company

**USES MOVEINSYNC SHUTTLE TO MANAGE THEIR EMPLOYEE  
TRANSPORT OPERATIONS**

# ABOUT THE CLIENT

Client :  
**A Global Stock-Exchange & Financial Information Company**

Focus Geography :  
**The Philippines (Manila)**

User Base :  
**1500+ employees**

Offering :  
**MoveInSync Shuttle**



## MAJOR CHALLENGES FACED BY THE CLIENT

The client's employee commute system was plagued with errors and inefficiencies due to manual processes, causing significant delays; and headaches for the transport team. Without a proper booking system, fleet utilization suffered, resulting in a haphazard deployment of resources. The lack of transparency made it impossible to analyze and optimize the fleet's performance.

Employees were unable to make advance bookings, leading to low utilization rates, high no-shows, and significant cost leakage. The absence of real-time communication made it challenging to update users on shuttle availability

and updates. Fleet tracking was manual, and reports and analytics were inaccessible, leading to poor visibility of the overall operations.

Employee attendance validation was also manual, and transportation was not tracked, leading to serious safety and security concerns. The client's employee commute system was in dire need of an overhaul to improve overall efficiency, reduce costs, and ensure employee safety.

## IN SHORT



Manual employee commute system with numerous errors and inefficiencies



Increased commute-related costs



No booking platform and real-time communication system



## HOW MOVEINSYNC HELPED THE CLIENT

Our Office Shuttle Solution transformed the client's transport operations, **streamlining processes and improving overall efficiency**. Our system enabled precise fleet planning, with complete transparency of user bookings in real-time.

By tracking the fleet in real-time, the admin had full visibility of operations. Our AI-generated routes ensured accuracy and transparency, allowing the transport team to optimize their resources. We **implemented an organized round-robin strategy** for short, medium, and long routes with 20 and 30-minute intervals, **maximizing utilization and minimizing no-shows**.

Our system **operated 24/5**, generating auto trips and optimizing seat availability. Furthermore, this **eliminated duplicate bookings and reduced seat wastage**, enabling the client to generate more trips with the same number of fleets and optimizing costs.

We also implemented an **OTP and scan QR-based attendance mechanism, real-time security alerts, and an employee feedback mechanism**, ensuring a safe and enjoyable ride.

Within six months of launch, our client experienced an **18% increase in transport users** and successfully **completed 5000+ trips per month**.

The employees gave us a **4.92 average trip rating**, reflecting our **97% on-time arrival and 96% on-time departure**.



# SCALE

**1500+**  
Users

**12K**  
Rosters Per Month

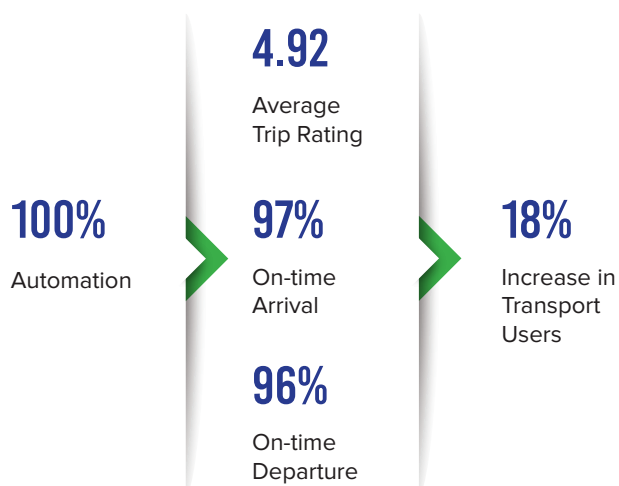
**5K**  
Trips Every Month

**75**  
Shuttles

# RESULT

1. MoveInSync's Office Shuttle Solution automated the client's transport operations and improved overall efficiency.
2. The client experienced an 18% increase in transport users within six months post-MoveInSync launch and completed 5,000+ trips per month.
3. The employees gave MoveInSync a 4.92 average trip rating as a result of 97% on-time arrival and 96% on-time departure.

# SIGNIFICANT ACHIEVEMENTS



## CONCLUSION

The client managed their transportation operations manually. However, their employees' commute was riddled with multiple challenges. This prompted the client to accelerate the pace of their technological adoption. Post implementing our Shuttle Solution, the client witnessed streamlined employee transportation.

Our commitment to ensuring the employee commute is transparent and safe has allowed our client to improve employee satisfaction and become a leader in providing a supportive work environment in the financial services industry in the Philippines.

Overall, MoveInSync Shuttle has played a pivotal role in helping the client overcome numerous challenges related to employee commuting and improving its transportation operations through automated solutions. This has resulted in not only reduced costs but also a significantly improved employee experience. By utilizing our solution, the client has been able to provide a safe and comfortable ride to its employees, improving their overall productivity and well-being.

For more information,  
please visit [www.moveinsync.com](http://www.moveinsync.com).

