

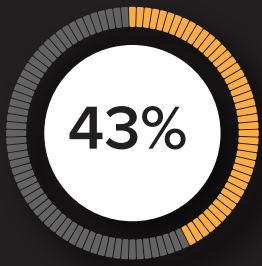


2023 on Wheels:

How India Moved in Sync

With post-pandemic's new found admiration for 'hybrid work', employees spent 24% fewer days in the office but their commute time shot up by a whopping 15%!





43% of all MoveInSync users were women.
(India's women workforce participation is 24%)¹

Companies increase women's participation in the workforce by providing safe commute options. This will eventually contribute massively to India's GDP growth.³



Indian employees spent 8% of their time (almost 2 hours) commuting to and from work everyday in 2023.

In all, they spent over 70 million hours in MoveInSync vehicles.



More Inclusive. More Empowered.

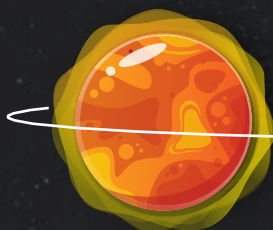
204 users with visual impairment used our WCAG 2.1 compliant mobile app.

266 employees opted not to reveal their gender.

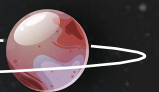
In all, **we helped over 5,000 employees needing tailored assistance** (persons with disabilities, expectant mothers, & persons with visual impairment).



5.6
bn km
commuted.



That's the diameter of our Solar System from the Sun to Pluto



The real MVP of commute...

“TRAFFIC

Compared to pre-pandemic, **distance traveled by employees increased by 14%.**

This was due to employees enjoying their stay in the suburbs, further away from the office. Just another perk of the much-celebrated hybrid work scene.

The number of vehicles on the road were up by 30%² compared to pre-pandemic too. That successfully contributed to steadily increasing congestion.

Together, these trends increased commuting time by over 15 minutes/day!

Commute time and distance



INDIA

2023

vs

Pre-pandemic
(2019)



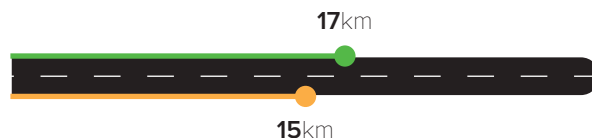
15% ↑



Bengaluru



10% ↑



Chennai



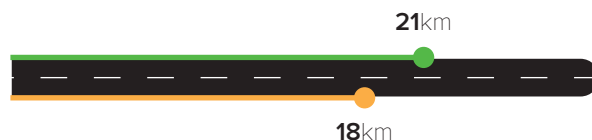
18% ↑



Hyderabad



10% ↑



Mumbai



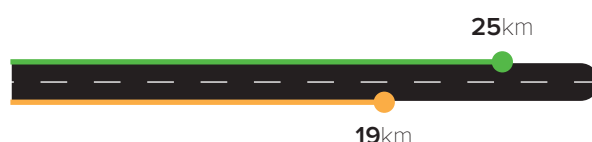
15% ↑



NCR



14% ↑



Bye WFH, Hello Hybrid!

Counting
cubicle days

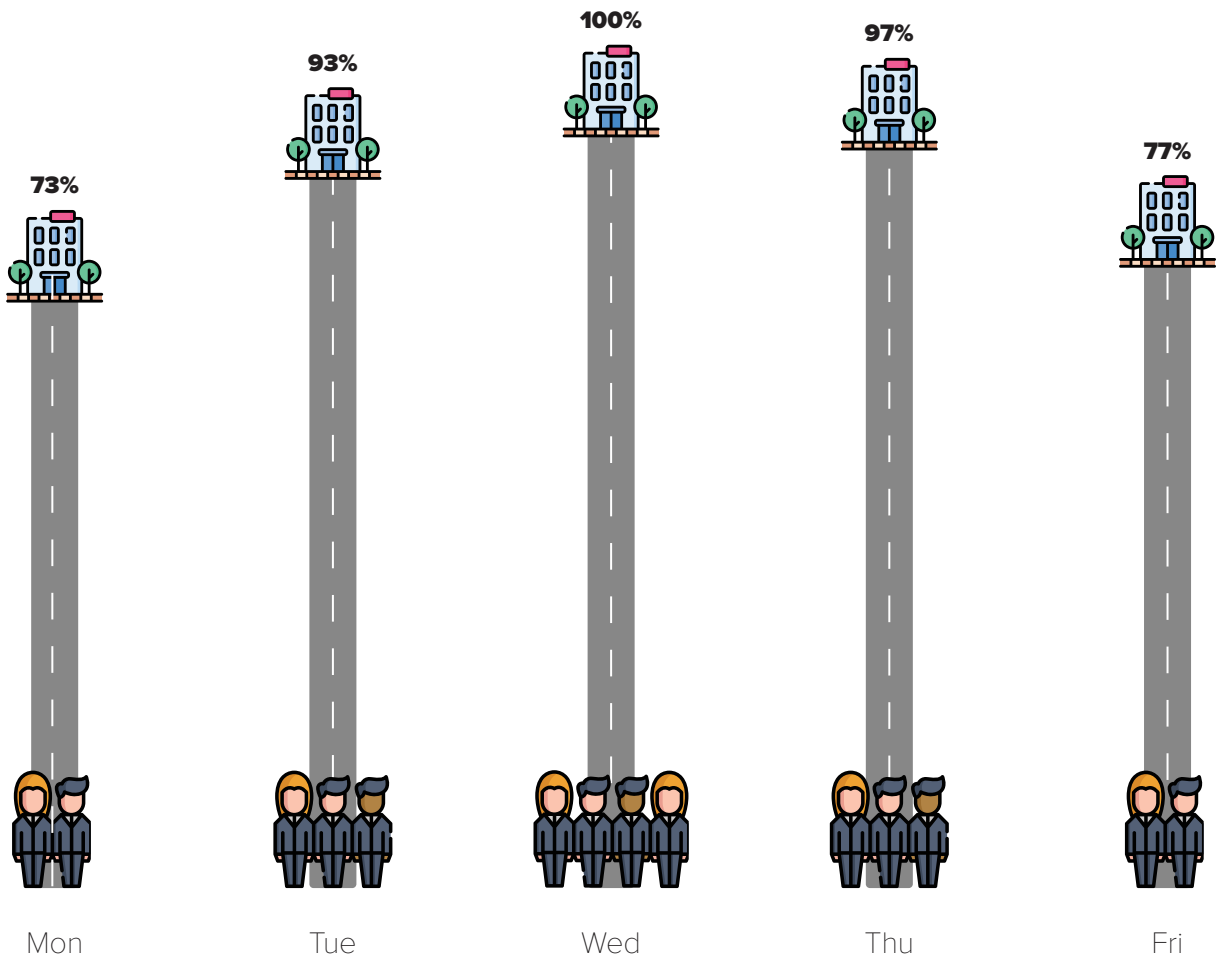


Employees worked an average of **2.8 days/week** from the office.



But which days, exactly?

Monday Blues are still a very real thing with only 73% employees working from office.










The post-work **‘whine and dine’ sessions on Friday** seem to be hitting the right spot.








Carmageddon:

The best and worst times to commute everyday

BEST

	Monday	Tuesday	Wednesday	Thursday	Friday
 Bengaluru	11am - 1pm	11am - 1pm	11am - 1pm	11am - 1pm	11am - 1pm
 Chennai	12pm - 1pm	12pm - 1pm	12pm - 1pm	12pm - 1pm	12pm - 1pm
 Hyderabad	11am - 1pm	11am - 1pm	11am - 1pm	11am - 1pm	8am - 1pm
 Kolkata	10am - 11am	9am - 1pm	12pm - 1pm	5pm - 6pm	10am - 11am
 Mumbai	12pm - 1pm	12pm - 1pm	4pm - 5pm	11am - 1pm	12pm - 1pm
 NCR	12pm - 1pm	12pm - 1pm	12pm - 1pm	10am - 11am	12pm - 1pm
 Pune	8am - 9am	12pm - 1pm	12pm - 1pm	12pm - 1pm	8am - 9am

WORST

	Monday	Tuesday	Wednesday	Thursday	Friday
 Bengaluru	5pm - 7pm	5pm - 7pm	5pm - 7pm	5pm - 7pm	5pm - 7pm
 Chennai	6pm - 7pm	6pm - 7pm	6pm - 7pm	6pm - 7pm	6pm - 8pm
 Hyderabad	5pm - 7pm	5pm - 7pm	5pm - 7pm	5pm - 7pm	5pm - 7pm
 Kolkata	6pm - 8pm	6pm - 8pm	6pm - 8pm	6pm - 8pm	4pm - 7pm
 Mumbai	8am - 10am	8am - 10am	8am - 10am	8am - 10am	8am - 10am
 NCR	6pm - 8pm	6pm - 7pm	7pm - 8pm	7pm - 8pm	5pm - 8pm
 Pune	6pm - 8pm	6pm - 8pm	6pm - 8pm	6pm - 8pm	6pm - 8pm

 Best times to commute during the week.  Worst times to commute during the week

Friday evenings are riddled with commute chaos everywhere thanks to people who can't wait to embrace the weekend. Kolkata leads the party, tossing work shoes aside earlier than its metropolitan counterparts.

The late riser was in luck in 2023. For a smooth commute, late mornings and afternoons were the way to go across cities.

The ABCs of what kept employees away from office

B for Bengaluru for Bandhs

The Bengaluru Bandh on September 11th, and the Cauvery Bandhs on September 26th and 29th saw the least number of Bengalurians working from office.



C for Chennai for Cyclone

Cyclone Michaung on December 4th to 6th brought the city to a standstill with hardly any Chennaite commuting to work.

Festivals joined in too. Pongal from Jan 13th to 17th, Tamil New Year on April 14th and Diwali on Nov 13th also saw employees take off work.



D for Durga Puja in Kolkata

From Oct 20th to 24th, employees took their quintessential break from work.

Netaji Subhas Chandra Bose's birthday on Jan 23rd, and Rabindra Jayanti on May 8th also saw Kolkattans take off work.





E for Eid-e-Milaad and Ugadi...

...and Bakri Eid had the fewest employees working from office in Hyderabad.

Hyderabadis also extended their Republic Day and Holi holidays.

And took off from work for heavy rains and assembly elections in November.

G for Ganesh Chaturthi and Visarajan

Ganapati Bappa had Pune-kars in his grip, with employees taking both days off work.

In Pune, people worked from home (or beaches?) during both Diwali and the Palkhi festival.



H for Holi in NCR

Celebrations lasted an entire week with very low number of employees working from office.

Rains in July and G20 summit in September also saw an increase in Delhiites not going to the office.

M for Mondays in Mumbai

Mumbaikars kept monday blues at bay till March 2023. Employees going to office on Mondays were very low in the first 2 months of the year.

Ganesh Chaturthi was another day when a lot of employees took off work.



But with all said and done, one employee travelled 27,221 kms in just work commute in 2023.

Super commuter!



Where: Chennai



Days worked from office: 243/365



This is the same distance as a round trip from Bengaluru to San Francisco!

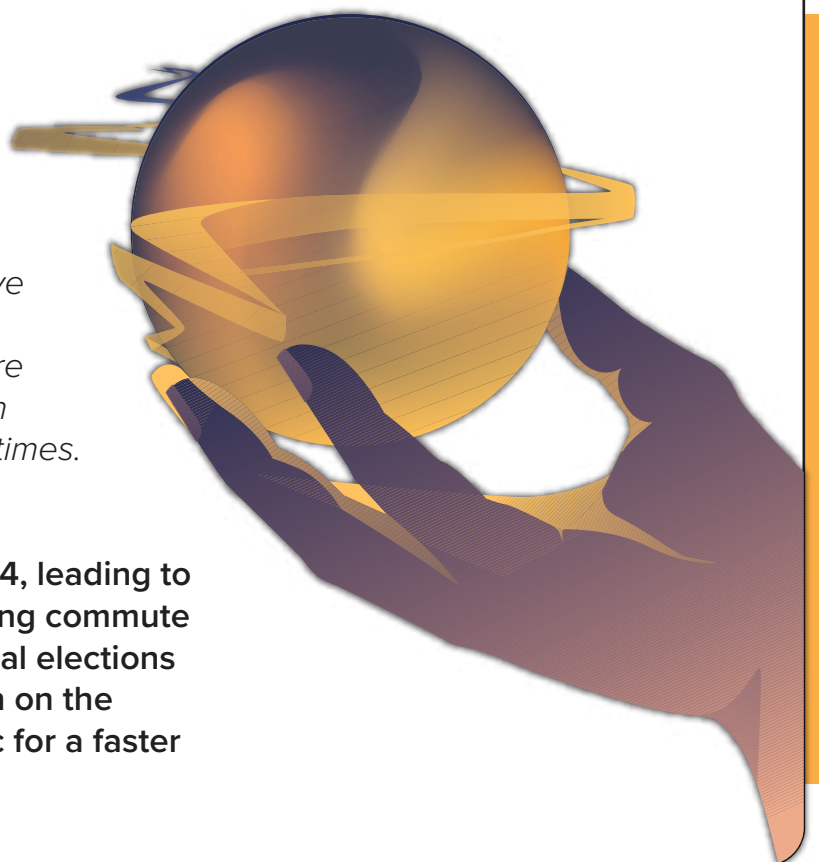


Our 2024 Crystal Ball

We wrote this in our 2023 prediction.

Travel distances have remained almost unchanged ... whereas, travel times have increased. ... While states have started investing in upgrading their infrastructure with an eye on the future, the short term impact of this is visible in the commute times.

We expect a lot of these infrastructure developments to be completed in 2024, leading to lesser congestion in major cities, making commute faster and more seamless. With national elections due, and upgrading infrastructure high on the agenda of all parties, we are optimistic for a faster and better 2024!



This report was prepared using the data gathered from over million employee trips across 300+ companies on the MoveInSync platform in 2023.

Additional Sources -

1 - Statista, Female labor force participation rate across India from 2012 to 2022

2 - Ministry of Road Transport and Highways - Vahan portal

3 - Financial Times, In charts: how India has changed under Narendra Modi

About MoveInSync

MoveInSync is the world's largest employee commute platform, with over 300 clients, including 70 Fortune 500 companies; and is used by over 500,000 employees everyday. Headquartered in Bangalore, India, MoveInSync has been a pioneer in the commuting space since 2009, offering reliable, safe, and sustainable solutions for enterprises.

Through its end-to-end solution MoveInSync One that encompasses fleet, operations and technology, MoveInSync empowers organisations to reduce carbon emissions using shared commutes, optimise their fleet mix, as well as adopt electric vehicles.

MoveInSync has won multiple awards over the years, including Deloitte India Technology Fast 50 - 2023, G2 Best India Software Companies for 2023, and Mint W3 Future of Work Disruptor 2021.

To learn more, visit moveinsync.com