How MoveInSync Brought 100% Visibility To Employee Commute Safety For A Global Financial Firm

About The Client

Client

Leading Global Investment Bank And Financial Services Provider

Employee Size

2250+

Solution Used

Home-To-Office Cabs:

- Driver Monitoring System
- Advanced Driver Assistance Systems

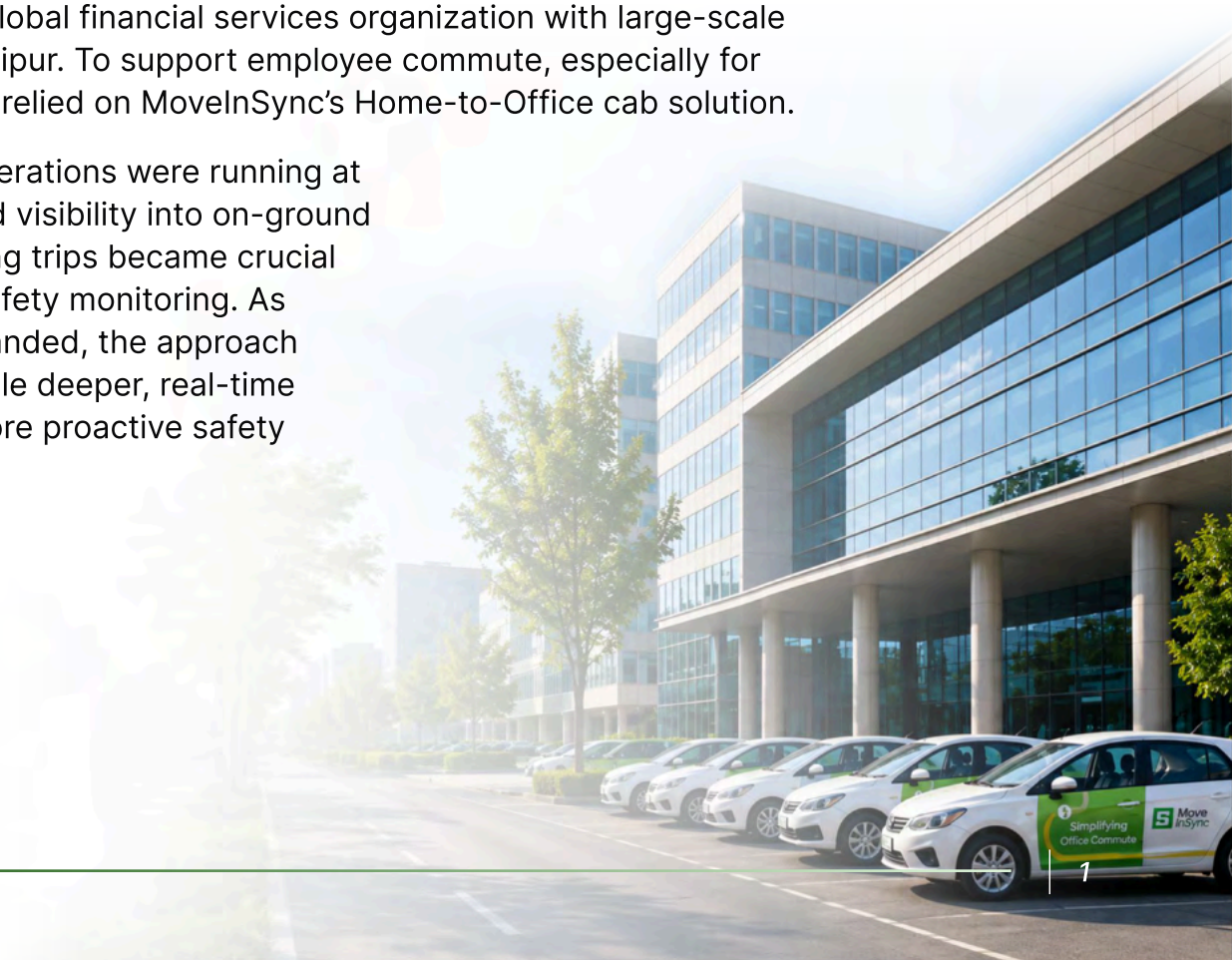
Locations

Jaipur, India

Background

The client is a global financial services organization with large-scale operations in Jaipur. To support employee commute, especially for late shifts, they relied on MoveInSync's Home-to-Office cab solution.

As transport operations were running at scale, expanded visibility into on-ground conditions during trips became crucial for employee safety monitoring. As operations expanded, the approach evolved to enable deeper, real-time visibility and more proactive safety management.



Problems Faced

Limited Trip Visibility

There was no real-time visibility into what was happening inside vehicles during active trips. While vehicle location and route could be tracked, driver behaviors like fatigue, distraction, or unsafe driving could not be tracked proactively. This created a disconnect between reported operations and actual on-ground safety conditions.

Reactive Safety Management

Safety issues were only identified after incidents were reported or escalated. There was no mechanism to detect or prevent risks as they occurred.

Limited Audit Depth

While feedback and logs existed, they lacked supporting evidence like visual proof or detailed behavioral tracking. This made audits less comprehensive and reduced the ability to drive accountability or corrective actions at scale.

Process-Heavy Validation

Validation relied on multiple inputs such as driver confirmations, vendor updates, and operational checks. While effective, this approach required continuous coordination, making it time-intensive and harder to scale seamlessly with growing operations.

The MoveInSync Solution

End-to-End Behavior Monitoring

A combination of driver monitoring and road-facing intelligence systems was introduced to track both driver behavior within the vehicle as well as external driving conditions. This enabled detection of risks like driver fatigue, distraction, vehicle collisions, and unsafe driving patterns in real time.

Instant Alert Mechanism

Real-time alerts were triggered whenever unsafe behavior was detected. Drivers received immediate in-app prompts, while operations teams were notified simultaneously, enabling faster intervention and corrective action.

Live & Historical Visibility

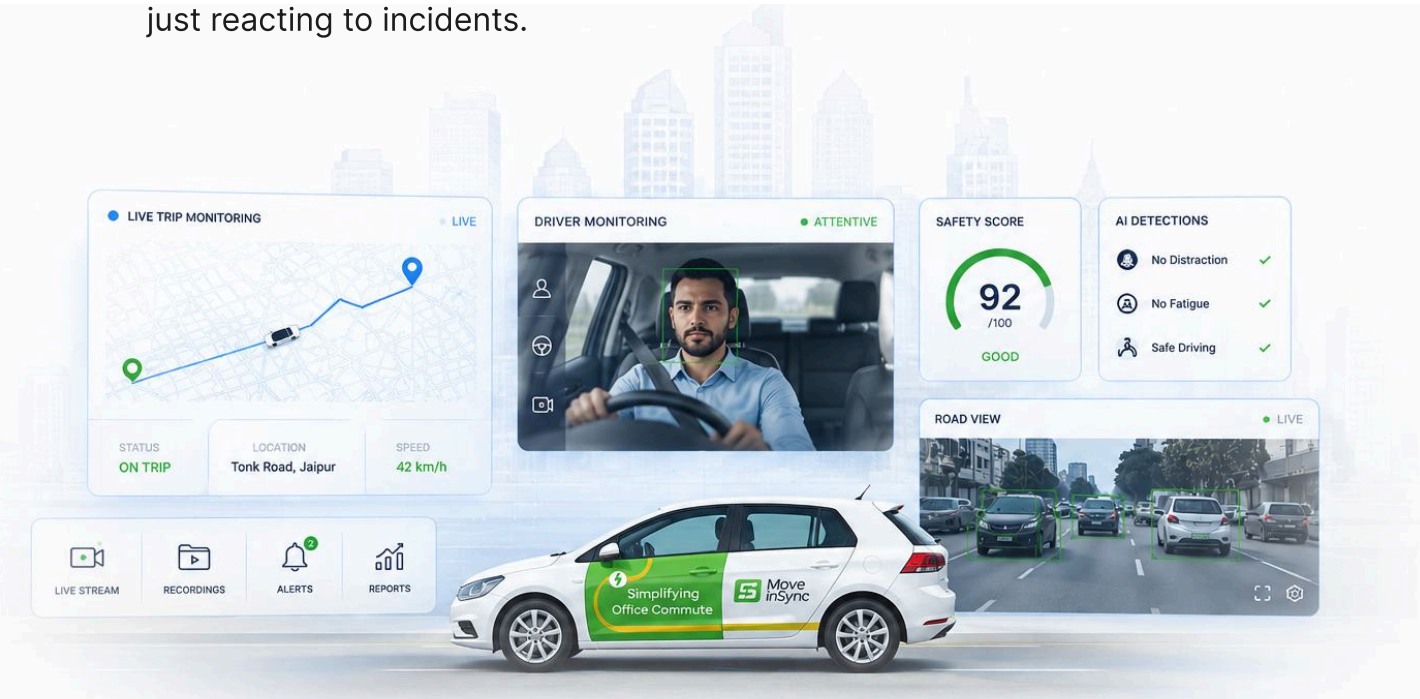
Live streaming and video-on-demand capabilities were enabled through a centralized platform. This allowed teams to monitor trips in real time and access past footage for investigation, ensuring complete transparency and faster resolution.

Centralized Safety Control

All alerts, video feeds, and trip data were consolidated into a single dashboard with role-based access. This reduced manual effort, improved response time, and created a structured system for monitoring, escalation, and compliance tracking.

Driver Training & Improvement Loop

Alert data and video evidence were used to identify recurring patterns in driver behavior. This enabled targeted training, corrective actions, and ongoing performance monitoring, helping improve driving standards over time rather than just reacting to incidents.



Scale of operations

48-hour
Implementation across Tier 1 locations

140
Vehicles deployed across active routes

35,000+
Trips completed in 3 months

Impact of operations

100%
Visibility into driver behavior on all routes

81%
Improvement in safe driving indicators

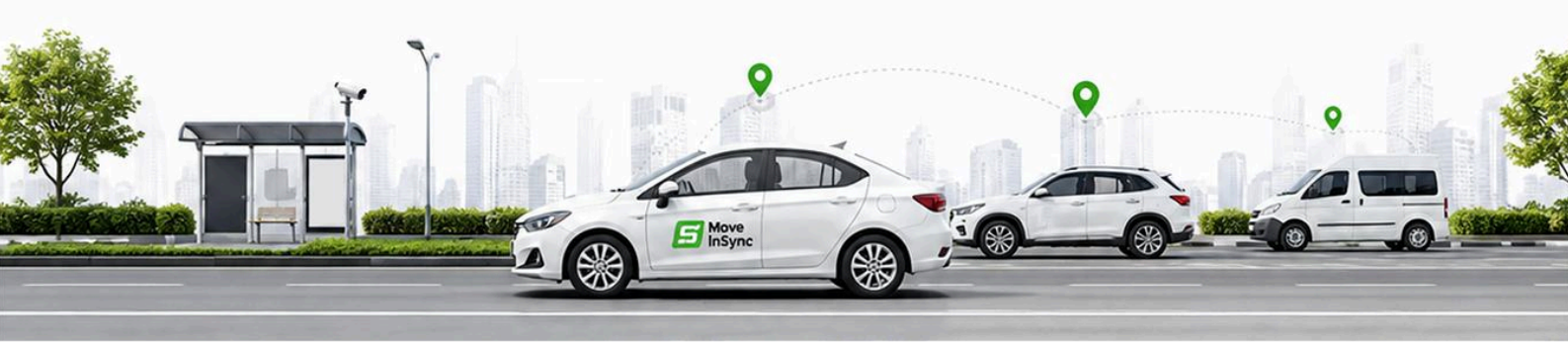
79%
Lower Collision-Prone Driving Events

**Data reflects the first 3 months of implementation, with performance continuously improving further.*

Conclusion

By moving from delayed inputs to real-time visibility and intervention, the client transformed how safety was managed across every trip. Risks were identified and corrected as they happened, not after.

This led to a sustained drop in unsafe driving patterns, making commute operations not just efficient, but predictably safer and more controlled.



Move inSync

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