



CASE STUDY



How MoveInSync Transformed A Big Four Consulting Firm's Workplace

About THE CLIENT

A Big Four global professional services firm



Number of Users:
28,000+



Geography:
**23 office locations
spanning three countries**



Solution Used:
**MoveInSync's
Workplace Solutions**



Desk
Booking



Meeting Room
Management



Visitor
Management
Software



Meal
Management



*Images for representational purposes only

Challenges

Inadequate Desk Usage Analytics

Client's existing desk booking tool was **insufficient** for a global workforce of **28,000 employees**. While it allowed basic desk reservations, it lacked the ability to generate insightful resource utilisation data needed for **cost-efficient decisions**.

Moreover, it **lacked configurability** due to its presence in different office locations across the globe, limiting its adaptability and rendering it ineffective for their diverse workspace requirements.



Infosec Compliance:

Visitor Data Traceability Issues

There was no SaaS solution in place for **managing visitor data**. This resulted in poor traceability, with little to no retention of visitor records.

The lack of a structured system led to challenges in auditing and **raised compliance risks**, creating potential gaps in workplace security.

Unavailability of Meeting Rooms

Due to a limited number of meeting rooms, employees often **exceeded their scheduled time slots**, resulting in delays and frustration for others waiting in the queue.

This extension of meeting room occupancy resulted in an **unfair scheduling process**, disrupting overall productivity.



The MoveInSync Solution

Data-Driven Decisions for Cost Efficiency – Desk Booking

MoveInSync's desk booking solution enabled the client to make data-backed decisions for **cost center allocations**.

By providing detailed utilization reports for various departments, such as Taxation and Wealth Management, the client could monitor how effectively their allotted seats were being used. When departments requested additional seats, the facility managers could now evaluate real-time data to assess seat usage, leading to more informed and cost-effective decisions, thus optimizing resource allocation.



Enhanced Accessibility & Availability – Meeting Rooms

Given the consistent high demand for meeting rooms, MoveInSync implemented a comprehensive booking policy that **balanced accessibility and fairness**. By limiting departments to reserving no more than two rooms in three months, the system ensured that resources were distributed fairly across the organization. This measure was part of a broader solution that not only improved meeting room availability but also **addressed prior scheduling conflicts**.

This measure was part of a broader solution that not only improved meeting room availability but also addressed prior scheduling conflicts. The enhanced booking process created more efficient space utilization, allowing employees better access to meeting rooms without overbooking, while promoting a more collaborative and



Digital Transformation with Visitor Management Software

As part of the client's digital transformation journey, MoveInSync embedded a robust Visitor Management Software (VMS) into their workplace operations. The system provided **full transparency** by recording every visitor interaction, from the initial contact to the final booking confirmation.

This **real-time traceability** enhanced accountability, streamlined visitor records, and ensured compliance, making future audits more efficient and secure.



Seamless Integration with Meal Management

In addition to solving workplace-related challenges, the client recently adopted MoveInSync's Meal Management feature, which is fully integrated with the desk booking system.

This QR-code-based solution allows employees to **track meal availability** in real time and **select meal** plans while booking their desks. By offering configurable meal consumption tracking, the solution streamlines their daily routine and contributes to higher workplace satisfaction.

Results



Smart Cost Management:

Better insights into budgeted versus utilized cost of real estate resources. Office level and department level drill down.



Reduced Meeting Room Conflicts:

Ensured fair distribution of meeting room access, significantly lowering conflicts, unfair usage.



Smooth Digital Transformation:

Facilitated a seamless transition to digital processes, enhancing daily efficiency with visitor and meal management systems.



Enhanced Audit-Ready Compliance:

Achieved 100% visitor record traceability, ensuring robust compliance with audit standards.

Conclusion

The implementation of MoveInSync's **Workplace Solutions** has transformed the client's operations, leading to improved desk utilization, streamlined meeting room management, and enhanced visitor tracking. By enabling data-driven decisions, the solution has helped the client to scale their employee base without significantly increasing their real estate across all their offices. Compliance has also been strengthened with full traceability of visitor records.

This success highlights the **scalability and adaptability of MoveInSync's offerings**, demonstrating how tailored technology can solve operational challenges and enhance workplace productivity. The partnership has positioned the client for continued growth and operational excellence.



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